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OMVIC

CLIENT Ontario Motor Vehicle Industry Council PRODUCT/DIVISION Take a picture campaign ROLE Branding and design

OVERVIEW

OMVIC (Ontario Motor Vehicle Industry Council) administers and enforces the Motor Vehicle Dealers Act, its regulations and code of ethics, as well as relevant sections of the Consumer Protection Act, on behalf of Ontario's Ministry of Government and Consumer Services.

OMVIC's mandate is to maintain a fair and informed marketplace by protecting the rights of consumers, enhancing industry professionalism and ensuring fair, honest and open competition for registered motor vehicle dealers.





Get the car of your dreams without the surprise costs.





Does the car of your future

Many curbsiders sell **re-built wrecks**. **Don't get scammed!**

